

Jianpu Technology Inc. Appoints Chief Scientist

BEIJING, Sep. 18, 2018 /PRNewswire/ -- **Jianpu Technology Inc.** ("Jianpu," or the "Company") (NYSE: JT), a leading independent open platform for discovery and recommendation of financial products in China, today announced the appointment of Mr. Yu Zou as its Chief Scientist. Mr. Zou will be directly in charge of Jianpu's Rong360 Artificial Intelligence (AI) Research Institute.

"We are delighted that Yu has joined Jianpu as our Chief Scientist. He has been a leading expert with extraordinary knowledge and leadership skills in AI," said Mr. David Ye, Co-Founder, Chairman and Chief Executive Officer of Jianpu. "His experience and expertise will be invaluable to the next phase of Jianpu's technology-driven growth as we further explore the AI applications and capabilities in financial service sector surrounding a series of technologies such as machine learning, natural language processing, as well as image recognition and voice interaction. We're confident that Yu will lead our AI Research Institute in all efforts to provide sophisticated products empowered by AI and Big Data to financial institutions, support in-depth AI applications in user verification (KYC), fraud detection, risk modeling, precision marketing, intelligent customer service and loan servicing, and optimize our risk management service and solution capabilities."

Before joining Jianpu, Mr. Zou served as a senior director of Research and Development (R&D) at JD.com Inc. (JD), leading its personalization and sorting platform and NLP R&D departments as well as a number of JD's AI algorithm projects. Prior to that, Mr. Zou held senior research positions at Microsoft and Yahoo!. At Microsoft Research Asia, Mr. Zou was responsible for the study of handwritten mathematical formula recognition technology, which was first introduced in the world in 2005. The digital ink technology that he helped develop has been successfully incorporated into multiple Microsoft products. During his tenure at Yahoo!, Mr. Zou served as the head of Yahoo Labs at its Beijing R&D Center, where he was responsible for the in-depth optimization of news flow recommendation algorithms and search ads algorithm for Yahoo! portal and news App, was also instrumental in helping to build the core technical team for Yahoo! Beijing R&D Center. Mr. Zou received a bachelor's degree in Computer and Mathematics and a master's degree in Computer Sciences both from Peking University.

About Jianpu Technology Inc.

Jianpu Technology Inc. is a leading independent open platform for discovery and recommendation of financial products in China. By leveraging its deep data insights and proprietary technology, Jianpu provides users with personalized search results and recommendations that are tailored to each user's particular financial needs and credit profile. The Company also enables financial service providers with sales and marketing solutions to reach and serve their target customers more effectively through online and mobile channels and enhance their competitiveness by providing them with tailored data, risk management and end-to-end solutions. The Company is committed to maintaining an independent open platform, which allows it to serve the needs of users and financial service providers impartially. For more information, please visit <http://ir.jianpu.ai>.

Safe Harbor Statement

This announcement contains forward-looking statements. These statements are made under the "safe harbor" provisions of the U.S. Private Securities Litigation Reform Act of 1995. These forward-looking statements can be identified by terminology such as "will," "expects," "anticipates," "future," "intends," "plans," "believes," "estimates," "confident" and similar statements. Statements that are not historical facts, including statements about the Company's beliefs and expectations, are forward-looking statements. Forward-looking

statements involve inherent risks and uncertainties. A number of factors could cause actual results to differ materially from those contained in any forward-looking statement, including but not limited to the following: the Company's goal and strategies; the Company's future business development, financial condition and results of operations; the Company's expectations regarding demand for, and market acceptance of, its solutions and services; the Company's expectations regarding keeping and strengthening its relationships with users, financial service providers and other parties it collaborate with; general economic and business conditions; and assumptions underlying or related to any of the foregoing. Further information regarding these and other risks is included in the Company's filings with the SEC. All information provided in this press release and in the attachments is as of the date of this press release, and the Company undertakes no obligation to update any forward-looking statement, except as required under applicable law.

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