## Jianpu Technology Receives National Certification as Secure Big Data Platform

BEIJING, Sept. 29, 2021 /<u>PRNewswire</u>/ -- Jianpu Technology Inc. ("Jianpu" or the "Company") (NYSE: JT), a leading independent open platform for discovery and recommendation of financial products in China, is pleased to announce it has received the "Specialized Accreditation of Big Data Platform Security" ("Certification") from the *Zhuoxin* (Advanced Information Security) *Big Data Program.* 

The Certification was conferred by the *Zhuoxin Big Data Program* ("Program") under the China Academy of Information and Communication Technology. The Program is the first certification framework in China's data security sector. As previously announced, Jianpu was among the first batch of 100 applicants selected for the Program. To date, Jianpu is one of only five candidates to receive the Certification.

With the advent of digital economy, the importance of data security cannot be overstated. China has doubled down on legislation to guarantee orderly, safe and lawful flow of data. The country's landmark law on data security, effective September 1, 2021, is the latest milestone in an ongoing campaign to enhance data security.

Mr. David Ye, Co-founder, Chairman and Chief Executive Officer of Jianpu, commented, "Amid the trend towards increasingly regulated use of data across industries and applications, the Certification is the best recognition of our competitive advantage in data security, user privacy protection and the underlying technological capabilities.

"Since our inception, Jianpu has persistently prioritized and established a strong track record in cybersecurity. As an independent and open platform, we will build on this endorsement and continue to beef up our data security management capabilities while empowering financial service providers in a fast-changing market, paving the way for the sustainable development and digitization of the financial services industry." Mr. Ye concluded.

Going forward, as the digital economy evolves into new frontiers, its importance is being highlighted in China's 14th Five-Year Plan (2021-2025). With digital governance playing a crucial role in fueling economic growth, Jianpu is committed to working closely with other industry participants to make contributions to the data security ecosystem and accelerate the digital transformation of financial services industry.

## About Jianpu Technology Inc.

Jianpu Technology Inc. is a leading independent open platform for discovery and recommendation of financial products in China. By leveraging its deep data insights and proprietary technology, Jianpu provides users with personalized search results and recommendations that are tailored to each user's particular financial needs and credit profile. The Company also enables financial service providers with sales and marketing solutions to reach and serve their target customers more effectively through online and mobile channels and enhance their competitiveness by providing them with tailored data, risk management and end-to-end solutions. The Company is committed to maintaining an independent open platform, which allows it to serve the needs of users and financial service providers impartially. For more information, please visit <a href="http://ir.jianpu.ai">http://ir.jianpu.ai</a>.

## Safe Harbor Statement

This announcement contains forward-looking statements. These statements are made under the "safe harbor" provisions of the U.S. Private Securities Litigation Reform Act of 1995. These forward-looking statements can be identified by terminology such as "will," "expects," "anticipates," "future," "intends," "plans," "believes," "estimates," "confident" and similar statements. Statements that are not historical facts, including statements about the Company's beliefs and expectations, are forward-looking statements. Forward-looking statements involve inherent risks and uncertainties. A number of factors could cause actual results to differ materially from those contained in any forward-looking statement, including but not limited to the following: the Company's goal and strategies; the Company's future business development, financial condition and results of operations; the Company's expectations regarding demand for, and market acceptance of, its solutions and services; the Company's expectations regarding keeping and strengthening its relationships with users, financial service providers and other parties it collaborate with; general economic and business conditions; and assumptions underlying or related to any of the foregoing. Further information regarding these and other risks is included in the Company's filings with the SEC. All information provided in this press release and in the attachments is as of the date of this press release, and the Company undertakes no obligation to update any forward-looking statement, except as required under applicable law.

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